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Zamzows First to Carry Organix Peat Replacement

09-24-2007 06:00:00 AM

BOISE, Idaho--(BUSINESS WIRE)--

A Boise garden center chain has decided to explore the possibilities of using RePeat(TM), a newly developed peat moss replacement coming out of Rupert, Idaho.

Organix, Inc. of Walla Walla, Washington, announced last week that it started shipping product from its RePeat(TM) facility in Rupert, Idaho. The facility is co-located with the Intrepid Technology and Resources digester at the Whitesides Dairy.

The first load of RePeat(TM) went to Zamzows' State Street store in Boise. Jim Zamzow, company principal, states: "We have been doing business with Organix for several years now and we have been impressed with their other products. This is a soil amendment we are excited to start working with. We believe it's time to begin seriously exploring a renewable, U.S.-based, peat substitute." Zamzows is Idaho's largest garden center chain with 9 stores throughout the Boise area.

Peat moss, commonly used as a soil amendment, has lately come under pressure from environmental groups who claim that peat harvesting and transport may be a significant contributor to global warming concerns. In recent years, the peat moss industry has been under increasing scrutiny around the globe, especially in Europe where peat used for horticultural applications is discouraged. Large do-it-yourself centers like B&Q in the U.K. have opted to start using other products in lieu of peat.

Much of the peat used for horticultural applications in the United States comes from southern Canada. Here, increasing fuel prices have translated into increased peat costs. Weather can also affect harvest and 2006 was a trying year for many peat customers.

RePeat(TM) contains no peat moss and is manufactured using Organix' patent pending FibeRite(TM) system. The process accepts dairy solids (fiber) from an anaerobic digester and converts it into a light and fluffy peat moss substitute designed for the horticulture industry. The integrated bio-filtration system contains and converts emissions during processing. This combination of taking a waste product, converting into a premium soil amendment and processing it into an environmentally friendly way has captured the attention of regional and national soil and horticultural companies.

Organix is responsible for monitoring and managing nearly 1,000 tons daily of organic dairy and municipal residuals for its clients throughout the northwest.

Source: Organix, Inc.

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